



"Admalls, redefining platforms for personal success and adding More to Life."



# "Admall is a science led, people centric approach, to enhancing personal success."

Headquartered in Malaysia, Admall Sdn Bhd has grown a community covering South East Asia, China, as well as Hong Kong, Taiwan and Korea. Future plans include Europe, Middle East and United States. The Admall business model ensures attractive returns to our investors.



The Admall business model ensures attractive returns to our investors.



### "Admall's four key pillars for achieving More Success in Life."

In today's complex world, technology is forcing a rapid rate of change which is unprecedented compared with previous generations. For many people, this rapid rate of change, although inevitable, causes its own pressures and stresses in building a life of success.

As well as trying to balance the traditional pressures of time freedom, today more and more people are feeling the financial pressures of not being able to afford the lives they aspire to. In addition, our bodies are competing with increasing pollutants in the environment we live in and the decline in the nutritional value of the food we eat. For many, the battle for making real advancement in life, seems daunting and for most not real and certainly not sustainable.





The world we live in, bombards us with an ever increasing amount of information, about new ways to make Money and break free into a new realm of success. Very few of these programmes, create a sustained roadmap for a new live of success. The reality is sustained success, requires a rethink of how individuals can develop the life of their dreams.

At Admall, we believe in doing things differently to be more effective. We believe in creating a success platform which is learning based. Through greater knowledge and understanding, we can assist the Admall community members to create more success in their lives.

Admall has created a learning based, Be the BEST platform for those who want More Success. With over 30 years of management experience in training, coaching and life enhancing programmes, Admall launched a success platform which is backed up by world class products and solutions.





We have designed the **Be the Best**, success platform business around four key pillars.











In designing a new paradigm in personal development programmes, we started with asking ourselves, "What would the world be like, if more people could progress to achieving their goals and dreams?"

And "How would success be defined, How would People's lives be different?"



Our community members are looking for personal breakthroughs which are unique to themselves and their families.

For our Admall community members around the world, we believe their individual success is unique..





Our vision to enable Admall members to achieve MORE from Life and Be The BEST, resulted in Admall launching a unique success platform.

#### **OUR FOUR KEY PILLAR OF SUCCESS:**



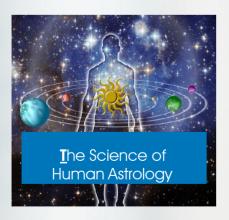
At Admall we believe, there is NO point in growing financial wealth and time freedom, if our body is not able to give us the life and vitality we desire. Through our holistic centres, we provide access to the world's leading DNA genetic testing & customised wellness, beauty & anti-ageing products.



As the world changes, for life success our skill set must remain relevant, including our entrepreneurship skills. Admall encourages all Admall community members to embrace the need and commitment for lifelong learning, we provide access to first class development programmes internationally endorsed.



Financial freedom for you and maybe your next generation, requires growing your financial net worth. At Admall, in addition to training in the capital markets, we provide access to regulated growth plans through private placement shares.



Why is it some people simply seem to be more lucky? Would you like to know the secrets for attracting greater prosperity and good fortune? With our Human Astrological Science seminars, we provide training to share the secrets of how to attract greater success. We also provide customised jewellery and fengshui products to further support the desire to understand and attract more prosperity.



# "A higher earning ability, requires a greater commitment to learning."

Admall's platform for **More success, Be The Best**, offers, what we believe to be the premium mix of life enhancing solutions, for increasing personal development.

The learning led development platform for success, is backed up by world class solutions and mentors to encourage your success.

However our community members define success, it is usually always a factor of the need for greater know how, greater wealth, greater life wellness & vitality, or a desire for a greater ability to attract more prosperity.





#### **ADMALLS MANAGEMENT TEAM**

Managing Director - Dato Sri Patrick Tan



Dato' Sri Dr. Patrick Tan is the managing director of Admall Group of Companies. He is also the managing director of Sabi Consultancy Sdn Bhd and Ocean Thrive Investments Ltd.

As one of Malaysia's renown entrepreneur, his researches and insights on corporate branding and identity are highly regarded by many.

His belief in brand design, brand marketing and brand culture has brought his wide array of business ventures to great heights.

With a unique business acumen for capitalizing on the commercial markets, he was nominated as 'Asia Pacific's Top 20 Promising Entrepreneurs'. Visiber is one of Dato' Sri Dr. Patrick's most successful endeavours where he received three key business awards, including 'The Asia Pacific Entrepreneurship Award', 'The Taurus Award' and 'The MRCA-8TV Outstanding Entrepreneur Award'. He was also selected as one of the SOBA recipients.

Dato' Sri Dr. Patrick's continuous researches on markets and branding have earned numerous recognitions from various universities worldwide. He was conferred an honorary degree by Shenzhen University, China (2011), received a doctorate in business administration from Hong Kong's Victoria University (2011), conferred an honorary degree from Carlton College in the United States of America (2014) and made an honorary professor by California University of International Business Studies (2015). He also received an honorary degree from France's Sabi University the same year.



#### **ADMALL MANAGEMENT TEAM**

Executive Director – Dato' Dr Jimmy Yong



Dato' Dr Jimmy Yong is an entrepreneurial educationist & business growth advisor. He is known for being a dedicated entrepreneur providing a range of business advisory services from funding and growth in the capital markets to branding, customer engagement as well as developing leadership teams to perform to meet world class levels of

corporate governance, leadership, stakeholder relations and mind set for building high performing teams. Dato' Dr Jimmy Yong has been servicing clients in Asia for the past 30 years. He has been the director of many high profile large multinational companies (MNC) for the past decade, and continues to live up to his reputation in the industry.

Dato' Dr Jimmy Yong stated, "I'm really excited to be part of the next phase of ADMALL Sdn Bhd and humbled to get the opportunity to lead such a team of knowledgeable, dedicated, and respected people that have created an incredible platform from the ground up."

"For ADMALL, I know we are just getting started, and that we're on our way to our next stage of growth, becoming an even more significant player in the industry. I am grateful and proud to have been part of this journey, and look forward to what's to come. See you around!" – Dato' Dr Jimmy Yong



#### **ADMALL MANAGEMENT TEAM**

Director - Datin Lin Wan Lin



Datin Lin Wan Lin has nearly three decades of experience in Managing relationships with key stakeholders. A passionate leader with first communication skills and a long track record of successful management. Datin Lin is educated to a very high level, with extensive knowledge of all current economic, social and regulatory issues. An inspiring and motivational manager

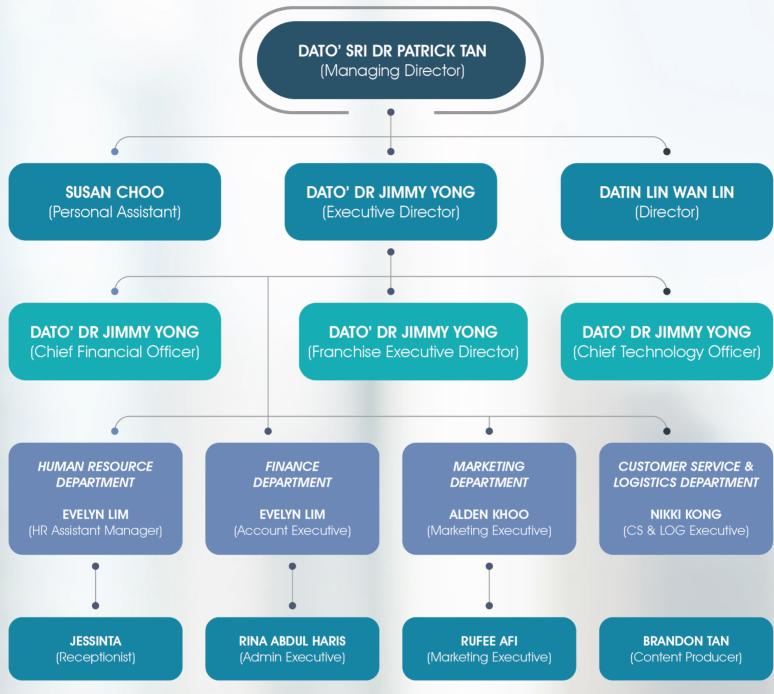
with first-rate interpersonal skills and the ability and passion to develop the vision of any company she manages. She is able to push performance improvement whilst at the same time delivering growth. Possessing vast managing directorship experience, she will always ensure that clear objectives and expectations are delivered and maintained.





#### **ADMALL ORGANISATION CHART**

The Growing Team Behind Admall







# "Nimble & creative, using traditional & innovative thinking, to achieve investor returns."

At Admall we have a desire to be seen as nimble and creative, combining the scientific understanding of traditional psychology of human characteristics, with the modern digital world, offering investors substantial growth opportunities.

Science led know how for network marketing scalability and entrepreneurial success. We believe in the power of understanding the applications of human astrological science to build more successful entrepreneurs.





#### Admall has been investing wisely in:

- Partnership with education bodies to provide or endorse personal development programmes.
- Partnership with South Korea based DNA and genetic testing company CancerROP, to offer world class wellness, beauty & anti-ageing solutions.
- Partnership with a US based medical science company with proprietary medical technologies, designed innovatively to impact the root cause of disease.
- Extending the range of prosperity jewellery and energy products.
- New eCommerce retail platform within the Cannis App.
- Additional private placement solutions for SME funding and investor returns.

Investors gain access to a unique platform designed to deliver valuable returns. We believe in providing Investors with legitimate opportunities for growing their wealth. Entrepreneurs gain access to world leading applications, for personal success.



Admall is well on its way to be NASDAQ listed.



## "Entrepreneurial success in the digital world requires a new approach."

Admall offers More than training...

In today's digital world with new transformational technologies, Admall is creating a paradigm shift in offering specialist programmes for entrepreneurial success designed for the modern world.

Success in life for most people, is a factor of being able to; access the right information and knowledge, ability & confidence to apply the knowledge gained, maintaining relevant and sustainable business skills, receiving support & coaching. Admall offers a platform for building scalable income growth, from a unique business, with minimal competitors.

At Admall, our business mantra is to enable all of the Admall community to achieve MORE Success. Admall has over the years curated a specialist business, in the sectors of:

- Biotechnology
- Education
- Stock markets & Financial capital markets
- The application of Human Astrological Science

Admall has created a sophisticated, yet simple business ecosystem, which enables entrepreneurs to gain the necessary learning and support to achieve more success in life.



### "Admall Education : Know More, Achieve More."

Admore Know How is Admall's education division...

Admore Know How was set up to provide a lifelong learning channel, for enabling members to be forever refining and developing themselves. Lifelong learning is essential to ensure knowledge and skill sets remain relevant in today's fast moving world.

Admore Know How offers a range of entrepreneurial focussed courses. We aim to boost the abilities of those who want to take more control of building their own lifelong income earning potential. Admore Know How specialises in building the skill sets for successful entrepreneurs in the digital world.

In addition to the knowledge transfer, Admall is able to provide entrepreneurial wealth creations.





The **Admall Know More** eduction series for entrepreneurs includes training in four key sectors;

- Biotechnology/wellness
- Financial Capital markets
- Numerology
- Blockchain

For each training programme, modules have been prepared for introductory, intermediate and advanced levels. Programmes are endorsed by international education bodies.

The Admall masterclass programmes have been specifically curated to provide for subject expertise, as well as practical business applications. Participants are also provided with the opportunity for ongoing income from the rights to promote Admall's solutions. Everyone attending the Know More master class series, receives a personalised development plan, based on decades of research and predictions.

In addition to the 4 core training programmes we also can offer specialist development programmes from Sothwestern State University (Russia). Such programmes include MBA, DBA and MSc.





### "Admall: More Vitality & Life."

Admall leading a paradigm change in healthcare, **beauty and anti ageing**...

Admall has been propelled into one of the leading wellness solutions companies in Asia, with the launch of new revolutionary health products. Admall's new range of wellness, beauty and anti ageing solutions are revolutionary in changing the options people have for life, vitality, beauty and anti ageing. Admall is leading a paradigm shift in providing solutions which treat the root cause of sickness and reconstructing beauty and wellness from the cell level. By genetically enhancing cells at the DNA level, scientists have created proven solutions to sickness, beauty and wellness.

From the US, Admall now offers an exceptional product which originates from a new theory on treating the root cause of disease which states that many chronic pathologies originate from toxins or microbes that block energy metabolism within the mitochondrion of the cell. The protocol addresses the 4 levels of Body Organisation, (Organ Systems, Individual Organ Function, Tissue Integrity, and Cell Function). All designed to support the process of disease reversal, healing, and mitochondrial repair, with the goal of returning the individual to optimal balance and function.





The Admall solutions challenge traditional thinking and provide a unique approach to restoring health, vitality and beauty. In addition, our new genetic testing services from Korea, provide tailored recommendations for personalised plans for enhanced results.



Admall are at the forefront of being able to offer highly sophisticated and life changing solutions for wellness & beauty.





#### "Admall: More Wealth."

Admall's private placement programmes are a solid investment opportunity...

For most investors, investments in listed securities in the stock markets around the world, still remains the largest sector for investment. Even compared to Gold, listed securities still dominate.

Although crypto securities are growing quickly, the market size is significantly smaller than the traditional listed securities market which still dominates over Gold and Crypto.



Admall is now adding to its successful private placement portfolio.



With formidable investments in healthcare, crypto currency farms, hydropower and online retailing, Admall is forecasting significant growth in the price of its share products as the share portfolio prepares for NASDAQ listing.

Admall has established digital currency products to support adding more value to investors as well as payment utilities for shopping. Admall is developing additional products for the more traditional market for securities as well as the rapidly expanding crypto securities market.

Admall management are members of the European and Asian Blockchain Hub. This is an international body established to create best practice for self regulation across the blockchain and cryptocurrency market.



Significant investment in innovation is taking place.



## "Admall: Human Astrological Science, driving more prosperity."

Most people, when encounter problems in life, will long for guidance that is able to help them in making the right decision. Such longing emerges when they are indecisive of their career path, unsure of their talents or abilities, uncertain of advantages that can help to realise their dreams, etc.

Everyone yearns for a better life. However, a better life is only achievable if one truly understands his inner being, strengths and weaknesses. It is only then that he can make the right choice to make up for his insufficiency to live an enriching and fulfilling life. What makes self-internal discovery methods such as horoscopes, numerology, and tarot cards increasingly popular? It is because they are able to reflect one's inner beings like a mirror, and help to gain better understanding of one's uniqueness.

The four basic elements of Human Astrological Science (HAS), which are fire, water, air and earth, represent the four dimensions of the universe, the roots of all things. The formation of everything in the world is based on these elements. Since ancient times, human behaviour has been closely related to the environment, which is composed of four elements: fire, water, air (wind), and earth (land). These elements are important forces in sustaining life. Different aspects of human life, in terms of relationships between individuals, people and the environment, personal psychology or even international relations, are drawn closely to these four elements. Everything in the world works according to its principle, such as the change of seasons on earth. Weather conditions correspond to the four elements, such is human's observation and understanding of the nature. When the same system is applied to human characteristics, each of these elements will reveal its emblems and attributes.



The four elemental traits of HAS include:



#### Fire:

Energy in the form of light; a symbol of action and persistence.



#### Water:

The ability to nourish and sustain and able to reshape accordingly; a symbol of uncertainty, easily influenced by the environment and naturally sensitive.



#### Air:

Vague and inconstant; a symbol of outstanding social skills, able to analyse and understand situations calmly.



#### Earth:

The source of nourishment for everything; a symbol of stability, firmness, and practicality.



Dato Patrick, founder of AdMall asserts that, "Astrology is neither a superstition nor something difficult to understand. People can understand themselves better with the help of metaphysics if it is organised systematically and determined scientifically." The more one can learn, the more one would earn. When an individual analyses his personal traits through astrology to understand himself more accurately, he will be able to have better grasp of his career and investments, or even better assessment of his physical, mental, and spiritual health.



Different birth time will result to the inheritance of different elements. For instance, a friend may be interested and curious about the surroundings, take immediate actions in handling matters and be particularly motivated by what he likes, but he may also show totally no interest towards materials or even despise monetary incentives. Such personality shows the lack of earth element. To get assimilated with earth-related characteristics, he can socialise with individuals who were born with that element.

On the other hand, a person who lacks the element of fire may be less active and lack enthusiasm for life. If he is aware of his personality traits, accepts his weaknesses and is willing to change, his inner obstacles will then overcome. There are several ways to self-changing, such as communicating with others, wearing suitable accessories to balance the four elements, etc. When there is a will, there will be unlimited possibilities.

#### **INVESTMENT MEMORANDUM**

ADMALLS SDN. BHD.

(Company No.1163508-U) (Reg No. 201501038187) (ALJ Serial No. 000717)

#### INTRODUCTION

Admalls Sdn. Bhd. ("ADMALLS"/"Company") is the company is	incorporated under Companies Act,
2016, of Commission Company of Malaysia ("CCM"), on	and domiciled in Malaysia
since then. The Company is located at	ADMALLS is also a company
registered under Direct Sales and Anti-Pyramid Scheme Act, 1993	s, which this allows it to market its
product and develop its business under multi-level marketing strategy	<i>'</i> .

#### **COMPANY AND PRODUCT**

The board of director of ADMALLS is formed up by,

- 1. Managing Director Dato Sri Dr Tan Boon Jin
- 2. Executive Director Dato Yong Koy Lai
- 3. Director Datin Lin Wan Lin

The products carried by the Company include jewelry, health care, and feng shui and geopathic stress.

#### **OBJECTIVE OF INVESTMENT MEMORANDUM**

In the objective to boost the health care production line, the Company has brought in probiotic, under the brand name – ProLive. The Company believes that in the next future, health care industry will be the global booming industry. In order to make expand this production line, Company has taken various steps and initiatives in advertisement and promotion to bring up the brand of its product. In order to have an even effective outcome from the advertisement and promotional exercises, fundraising serves the important function among the other financing exercises.

#### FORECAST AND BUDGETING

Particulars .	Quarter 1	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1
	(Yr 1)	(Yr 1)	(Yr 1)	(Yr 1)	(Yr 1)	(Yr 2)
	RM	RM	RM	RM	RM	RM
						,
Investment	500,000		_	-	_	
Revenue – Health care	-	2,500,000	3,000,000	3,600,000	4,320,000	5,200,000
Cost of goods sold – Health care		(500,000)	(600,000)	(720,000)	(864,000)	(1,040,000)
Gross profit before other operating expenditure		2,000,000	2,400,000	2,880,000	3,456,000	4,160,000
Marketing commission	_	(1,000,000)	(1,200,000)	(1,440,000)	(1,728,000)	(2,080,000)
Return on investment	- *	(500,000)	(500,000)	(500,000)	(500,000)	(500,000)
Advertisement & promotion		(125,000)	(138,000)	(152,000)	(167,000)	(184,000)
Others		(25,000)	(30,000)	(36,000)	(43,000)	(52,000)
Net profit for health care division	-	845,000	532,000	752,000	1,018,000	1,344,000
Repayment of investment	-	(100,000)	(100,000)	(100,000)	(100,000)	(100,000)
Net cash flow	-	745,000	432,000	652,000	918,000	1,244,000

Date

To : ADMALLS SDN. BHD. ("ADMALLS")

Re: Investment Memorandum

I, Ong Ah Kaw (NRIC no.: 123456-01-1234), has attended a briefing by the director of ADMALLS on the said investment, and hereby express my understanding on the content of the investment memorandum above, after I have exhausted my resources to analyze and research on the feasibility of investment. Hereby, I would like to state my interest to invest in this portfolio, which the detail of investment is stated as follows,

Nature of investment : Debt/Capital Instrument

No. of unit/token :

Price per unit/token :

Total payable into : ADMALLS' bank a/c

#### KEMENTERIAN PERDAGANGAN DALAM NEGERI DAN HAL EHWAL PENGGUNA



#### MINISTRY OF DOMESTIC TRADE AND CONSUMER AFFAIRS

No. Lesen:

Licence No.:

AJL 932156

Akta Jualan Langsung dan Skim Anti-Piramid 1993

Direct Sales and Anti-Pyramid Scheme Act 1993

(Peraturan 4)

(Regulation 4)

### LESEN JUALAN LANGSUNG DIRECT SALES LICENCE (BERBILANG TINGKAT)

No. Siri AJL: 000717 AJL Serial No.:

> Lesen adalah dengan ini diberi kepada: Licence is hereby granted to:

Nama Perniagaan : ADMALL SDN. BHD.

Business Name

D-15-05, MENARA MITRALAND, JALAN PJU 5/1, KOTA DAMANSARA,

Alamat

Address

47810 PETALING JAYA, SELANGOR.

to carry on a direct sales business from

Tertakluk kepada peruntukan Akta Jualan Langsung dan Skim Anti-Piramid 1993 dan peraturan-peraturan yang dibuat dibawahnya, dan syarat-syarat yang dilampirkan bersama:

Subject to the provisions of the Direct Sales and Anti-Pyramid Scheme Act 1993 and the regulations made thereunder, and the conditions attached herewith:

Amaun: RM

1,500.00

Amount: RM

1,300.00

No. Resit:

201934206011R307976

Receipt No.:
Bertarikh:

13 OGOS 2019

Date:

DATUK MUEZ BIN ABD AZIZ

PENGAWAL JUALAN LANGSUNG (CONTROLLER OF DIRECT SALES)



#### We Add More To Your Life

Website: www.Admall.info

Facebook: www.facebook.com/myAdmall

Instagram: www.instagram.com/myAdmall